

**Gulf of Mexico Alliance
Environmental Education Network
Steering Committee**

Wednesday, November 7, 2007 2:00 PM CDT

Attendance

John Dindo
Bryan Fluech
Phillip Hinesley
Tabitha Stadler
Tara Schultz
Sharon Walker
Ann Weaver
Greg Ira
Lee Yokel

1. Roll Call – Lee Yokel
2. Alliance Management Team Meeting
 - a. Update regarding EEN – roughly 15min
 - b. Note components of website
 - c. Note PAC activity
 - i. CELC
 - d. Plan update
 - i. Going back to the original actions? Yes
 - ii. Opportunity from local perspective of community meetings
 - e. Other?

Laura Bush legacy doing more promotion for marine debris – in and out of the country as well as on ocean literacy – will mean additional funding for ocean and human health.

This effort through CELCs? With ocean conservancy regarding marine debris – Phillip and Bill Walker will pursue with DOI; have impression this is going to be one of their missions.

3. Funding Update - Continuing Resolution
 - a. Talked to CSO Kacky Andrews, budgets still unapproved, water resources act went through, nothing passed through either house, \$5m – support activities of GOMA, activity identified by states
 - b. GMP – no status yet; Phillip Hinesley will find out about RFP next week; sent out and next deadline
4. Alliance Planning Beyond 36 months
 - a. Proposing that Lee Yokel visit each Gulf state for planning purposes
 - b. Draft being discussed at AMT next week

Public Awareness Campaign and Social Marketing Discussion

USFCSM Really interested in this, doing social marketing for years, NIH, lot of work in understanding the public and WIC, AIDS. Concept to survey public the habitat how health issues may

also be part of the environment, they are excited about this. Spring and summer of next year – focus groups and surveys will be conducted.

Tabitha Stadler noted Landscaping and fertilizer big issue in FL – task force developing fertilizer regulations; statewide integration messaging and education program for nutrients. – FLDEP; produced a lot of materials. Local audience is agriculture folks – treasure local urban landscapes.

Bill walker said it is time to not pick on the farmers; talk to consultants and mentioned MS River center and concept of involving watershed issues.

Information regarding coastal resiliency will be included.

Sharon Walker – Wednesday or Thursday meeting with Earth Gauge and update on message development.

By end of week advertising for positions at Rookery Bay Reserve.

5. Public Awareness Campaign Update

- a. AMT supports us
- b. Met with USF

6. Website/Clearinghouse Update
Verbal support of NGI

7. Future Meetings

- a. Have business meeting in July with All Hands
- b. Have other EEN meeting at another time

Fluech can support effort

Hayes may have money for travel? We can ask them about travel support? EPA support?

8. Other Remarks

- a. Request information about your programs and things you have going on

CELC designation for JL Scott, real coo, wonderful tone, helping to move forward, First Lady present, monies coming in for new center – congratulations across the board

UUP discussed having an event calendar for Gulf stuff – may include this for big things only, may include in proposal for website.

36 months plan? Are we on progress – yes?

UUP Greg Ira – success two awards.

Gonzales – expanding – up MS, LA, Caribbean and international with Science and Spanish Club Network

Tara – their portion is going well for UUP

9. Assign duties and have deadlines

10. Set date for next call – next date is December 12

11. Adjourn

To view other Priority Issue Team Activities: <http://www2.nos.noaa.gov/gomex/>